

WOOCOMMERCE ECOMMERCE ENABLEMENT SERVICES

Online Sales & Store Configuration Packages



Overview

This package enables organizations to sell products online through a professionally configured WooCommerce store integrated within their WordPress website.

The solution provides structured product management, pricing control, secure payment processing, and shipping configuration to support scalable online sales.

WooCommerce Setup

Deliverables:

- WooCommerce installation and core configuration
- Store structure setup (categories, product types)
- Tax configuration (basic setup)
- Order notification system

Key Points:

- Structured online storefront
- Scalable eCommerce foundation
- Integrated with existing WordPress environment

Product, Pricing & Inventory Configuration

Deliverables:

- Product creation and categorization
- Price determination setup (regular & promotional pricing)
- Inventory tracking configuration
- Stock alert setup

Key Points:

- Controlled inventory management
- Flexible pricing structure
- Automated stock monitoring

Payment & Shipping Integration

Deliverables:

- Payment gateway integration (e.g., card payments)
- Secure checkout configuration
- Shipping method setup (flat rate, location-based, or calculated)
- Basic shipping zone configuration

Key Points:

- Secure transaction processing
- Structured shipping cost management
- Optimized checkout experience

Value Proposition

- Immediate online sales capability
- Secure and reliable payment processing
- Inventory visibility and control
- Expandable eCommerce infrastructure

Summary

This package delivers a fully configured WooCommerce store designed to enable online product sales, structured inventory management, pricing control, and secure payment and shipping processing—fully expandable as business needs grow.